

FAX# 703-516-9680
HARRIS REPORT FROM REP SEP27/12 12.37
CHANGES *** WFLA-TV ***

REP. #	OFF. #	SALESMAN #
<hr/>		
BUYER NAME	KATE KLEBAHN	

BUYER NAME	KATE KLEBAHN
SALES PRSN	WA- MEGHAN MCGARR (H)

CLASS:	NATL.	LOCAL	REGIONAL
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(CH)

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEP27/12	12.37
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RATE CHANGE LN'S 1-2,4,7,12,15,19,22-23,25-27,29,31,34,40,43,46,52,55,59
SPOTS CANCELED ON LN'S 7,19,34,46

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

23

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 388 AGENCY PRODUCT CODE = 395 AGENCY EST# = 2291												
1	R		1000P-1100P	30		\$3,000.00	10/19	10/19	1		FRI	1
PROGRAM : DATELINE CON COM1: DATELINE												
2	R		1200N-100P	30		\$200.00	10/19	10/19	1		FRI	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												

SEP27/12 12.37
** MET TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	R		530A-600A	30		\$470.00	10/19	10/19	1		FRI	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1 : NWS CH8 TODAY 530A												
7	RS		630P-700P	30		\$5,000.00	10/19	10/19	0		FRI	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1 : NBC NIGHTLY NEWS												
12	R		1200N-100P	30		\$200.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
15	R		530A-600A	30		\$470.00	10/22	10/22	1		MON	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1 : NWS CH8 TODAY 530A												
19	RS		630P-700P	30		\$5,000.00	10/22	10/22	0		MON	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1 : NBC NIGHTLY NEWS												
22	R		700A-900A	30		\$500.00	10/20	10/20	1		SAT	1
PROGRAM : SAT TODAY SHOW												
CON COM1 : SAT TODAY SHOW												
23	R		900A-1000A	30		\$500.00	10/20	10/20	1		SAT	1
PROGRAM : NWS CH8 TODAY 9A												
CON COM1 : NWS CH8 TODAY 9A												
25	R		700P-815P	30		\$7,000.00	10/21	10/21	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMERICA												
CON COM1 : FOOTBALL NIGHT IN AMERICA												
26	R		800A-900A	30		\$1,100.00	10/21	10/21	1		SUN	1
PROGRAM : SUN TODAY SHOW												
CON COM1 : SUN TODAY SHOW												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	R		900A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$300.00	10/21	10/21	1		SUN	1
29	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/18	10/18	1		THU	1
31	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/18	10/18	1		THU	1
34	RS		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/18	10/18	0		THU	0
40	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/16	10/16	1		TUE	1
43	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/16	10/16	1		TUE	1
46	RS		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/16	10/16	0		TUE	0
52	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/17	10/17	1		WED	1
55	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/17	10/17	1		WED	1

REP HEADLINE# 6308349
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP27/12 12.37
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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59	R		630P-700P	30		\$5,000.00	10/17	10/17	1		WED	1
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												

63	A		600A-700A	30		\$700.00	10/16	10/16	1		TUE	1
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												

64	A		600A-700A	30		\$700.00	10/18	10/18	1		THU	1
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												

65	A		600A-700A	30		\$700.00	10/19	10/19	1		FRI	1
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												

66	A		900A-1000A	30		\$550.00	10/19	10/19	1		FRI	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												

OCT/12 61050.00 CONTRACT TOTAL 61050.00
 TOTAL SPOTS 62

MARKET TOTALS \$168,828 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP7/12 16.14
*** WFLA-TV ***

PROGRAM : WFLA NEWS
CON COM1: WFLA NEWS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/19	10/19	1		FRI	1
5			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/19	10/19	1		FRI	1
6			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/19	10/19	1		FRI	1
7			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/19	10/19	1		FRI	1
8			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/19	10/19	1		FRI	1
9			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/19	10/19	1		FRI	1
10			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/19	10/19	1		FRI	1
11			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/22	10/22	1		MON	1
12			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/22	10/22	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/22	10/22	1		MON	1
14			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/22	10/22	1		MON	1
15			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/22	10/22	1		MON	1
16			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/22	10/22	1		MON	1
17			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/22	10/22	1		MON	1
18			600A-700A PROGRAM : NWS CH8 TODAY 6A CON COM1: NWS CH8 TODAY 6A	30		\$700.00	10/22	10/22	1		MON	1
19			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/22	10/22	1		MON	1
20			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/22	10/22	1		MON	1
21			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/22	10/22	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$275.00	10/20	10/20	1		SAT	1
23			900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1: NWS CH8 TODAY 9A	30		\$250.00	10/20	10/20	1		SAT	1
24			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$750.00	10/21	10/21	1		SUN	1
25			700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$3,400.00	10/21	10/21	1		SUN	1
26			800A-900A PROGRAM : SUN TODAY SHOW CON COM1: SUN TODAY SHOW	30		\$250.00	10/21	10/21	1		SUN	1
27			900A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$150.00	10/21	10/21	1		SUN	1
28			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/18	10/18	1		THU	1
29			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/18	10/18	1		THU	1
30			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/18	10/18	1		THU	1

REP HEADLINE# 6308349
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

SEP7/12 16.14
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/18	10/18	1		THU	1
32			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/18	10/18	1		THU	1
33			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/18	10/18	1		THU	1
34			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/18	10/18	1		THU	1
35			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/18	10/18	1		THU	1
36			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/18	10/18	1		THU	1
37			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/18	10/18	1		THU	1
38			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/18	10/18	1		THU	1
39			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/16	10/16	1		TUE	1

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/16	10/16	1		TUE	1
41			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/16	10/16	1		TUE	1
42			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/16	10/16	1		TUE	1
43			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/16	10/16	1		TUE	1
44			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/16	10/16	1		TUE	1
45			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/16	10/16	1		TUE	1
46			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/16	10/16	1		TUE	1
47			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/16	10/16	1		TUE	1
48			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/16	10/16	1		TUE	1

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/16	10/16	1		TUE	1
50			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/16	10/16	1		TUE	1
51			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/17	10/17	1		WED	1
52			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/17	10/17	1		WED	1
53			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/17	10/17	1		WED	1
54			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/17	10/17	1		WED	1
55			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/17	10/17	1		WED	1
56			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/17	10/17	1		WED	1
57			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/17	10/17	1		WED	1

REP HEADLINE# 6308349
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

SEP7/12 16.14
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58			600A-700A	30		\$700.00	10/17	10/17	1		WED	1
PROGRAM : NWS CH8 TODAY 6A												
CON COM1 : NWS CH8 TODAY 6A												
59			630P-700P	30		\$2,000.00	10/17	10/17	1		WED	1
PROGRAM : NBC NIGHTLY NEWS												
CON COM1 : NBC NIGHTLY NEWS												
60			700P-730P	30		\$1,000.00	10/17	10/17	1		WED	1
PROGRAM : WFLA NEWS @ 7P												
CON COM1 : WFLA NEWS @ 7P												
61			700A-900A	30		\$900.00	10/17	10/17	1		WED	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
62			900A-1000A	30		\$550.00	10/17	10/17	1		WED	1
PROGRAM : TODAY SHOW-3												
CON COM1 : TODAY SHOW-3												
OCT/12 54025.00												
												CONTRACT TOTAL 54025.00
												TOTAL SPOTS 62

MARKET TOTALS \$168,828 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E:063083490
Buyer:	FL	Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
1	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots 1		1	3000
2	M-F 12p Today Show III ...F..	03	200	30 Comme	Nbr of Spots 1		1	200
3	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots 1		1	900
4	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots 1		1	470
5	M-F 530p News ...F..	03	900	30 Comme	Nbr of Spots 1		1	900
6	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots 1		1	1200
7	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots 1		1	1000
8	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots 1		1	900
9	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots 1		1	1000
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E:063083490
Buyer:	FL	Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
10	M-F 11p News M.....	03	1250	30 Comme		1	1	1250
11	M-F 12p Today Show III M.....	03	200	30 Comme		1	1	200
12	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	600
13	M-F 5p News M.....	03	900	30 Comme		1	1	900
14	M-F 530a News M.....	01	470	30 Comme		1	1	470
15	M-F 530p News M.....	03	900	30 Comme		1	1	900
16	M-F 6p News M.....	03	1200	30 Comme		1	1	1200
17	M-F 6a News M.....	03	700	30 Comme		1	1	700
18	M-F 7a Today Show M.....	03	900	30 Comme		1	1	900
19	M-F 9a Today Show II M.....	03	550	30 Comme		1	1	550
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Buying Time LLC
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Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E:063083490
Buyer:	FL	Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
20	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots 1		1	500
21	Sat 9a NewsS.	02	500	30 Comme	Nbr of Spots 1		1	500
22	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots 1		1	750
23	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme	Nbr of Spots 1		1	7000
24	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots 1		1	1100
25	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots 1		1	300
26	M-Su 11p News ...T...	03	1250	30 Comme	Nbr of Spots 1		1	1250
27	M-F 12p Today Show III ...T...	03	200	30 Comme	Nbr of Spots 1		1	200
28	M-F 5p News ...T...	03	900	30 Comme	Nbr of Spots 1		1	900
29	M-F 530a News ...T...	01	470	30 Comme	Nbr of Spots 1		1	470
30	M-F 530p News ...T...	03	900	30 Comme	Nbr of Spots 1		1	900
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Buying Time LLC
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Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Jessica Ehrlich/ D/ Congress/ FL
Buyer: FL
Schedule Dates: 10/15/12 to 10/28/12
Est/PO Number: 06308349
Associated Copies: No
Submission Cost: 61050
Client/Product/Estimate: 388 /395 /2291
Weeks: 2
Contract type: Political
Campaign Ref: E:063083490
Sales Rep: HRP Washington, DC
Order Ref: 06308349
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
31	M-F 6p News ...T....	03	1200	30 Comme	Nbr of Spots	1	1	1200
32	M-F 7p News ...T....	03	1000	30 Comme	Nbr of Spots	1	1	1000
33	M-F 7a Today Show ...T....	03	900	30 Comme	Nbr of Spots	1	1	900
34	M-F 730p Entertainment Tonight ...T....	03	1000	30 Comme	Nbr of Spots	1	1	1000
35	M-F 9a Today Show II ...T....	03	550	30 Comme	Nbr of Spots	1	1	550
36	M-Su 11p News T.....	03	1250	30 Comme	Nbr of Spots	1	1	1250
37	M-F 12p Today Show III T.....	03	200	30 Comme	Nbr of Spots	1	1	200
38	M-F 4p Dr Oz T.....	03	600	30 Comme	Nbr of Spots	1	1	600
39	M-F 5p News T.....	03	900	30 Comme	Nbr of Spots	1	1	900
40	M-F 530a News T.....	01	470	30 Comme	Nbr of Spots	1	1	470
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E:063083490
Buyer:	FL	Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
41	M-F 530p News T.....	03	900	30 Comme	Nbr of Spots	1	1	900
42	M-F 6p News T.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
43	M-F 7p News T.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
44	M-F 7a Today Show T.....	03	900	30 Comme	Nbr of Spots	1	1	900
45	M-F 730p Entertainment Tonight T.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
46	M-F 9a Today Show II T.....	03	550	30 Comme	Nbr of Spots	1	1	550
47	M-Su 11p News ..W....	03	1250	30 Comme	Nbr of Spots	1	1	1250
48	M-F 12p Today Show III ..W....	03	200	30 Comme	Nbr of Spots	1	1	200
49	M-F 4p Dr Oz ..W....	03	600	30 Comme	Nbr of Spots	1	1	600
50	M-F 5p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
51	M-F 530a News ..W....	01	470	30 Comme	Nbr of Spots	1	1	470
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

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Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



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Original

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Buyer:	FL	Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
52	M-F 530p News ..W....	03	900	30 Comme	Nbr of Spots 1		1	900
53	M-F 6p News ..W....	03	1200	30 Comme	Nbr of Spots 1		1	1200
54	M-F 6a News ..W....	03	700	30 Comme	Nbr of Spots 1		1	700
55	M-F 630p ET / 530p CT NBC Nightly News ..W....	01	5000	30 Comme	Nbr of Spots 1		1	5000
56	M-F 7p News ..W....	03	1000	30 Comme	Nbr of Spots 1		1	1000
57	M-F 7a Today Show ..W....	03	900	30 Comme	Nbr of Spots 1		1	900
58	M-F 9a Today Show II ..W....	03	550	30 Comme	Nbr of Spots 1		1	550
59	M-F 6a News ..T.....	03	700	30 Comme	Nbr of Spots 1		1	700
60	M-F 6a News ...T....	03	700	30 Comme	Nbr of Spots 1		1	700
61	M-F 6a News ...F....	03	700	30 Comme	Nbr of Spots 1		1	700
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Jessica Ehrlich/ D/ Congress/FL
Submission Number 792 Issue 1



WF LA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E:063083490
Buyer:		Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate		Spot Type	10/15	10/22	Total	Cost
62	M-F 9a Today Show IIF..	03		550	30 Comme	1		1	350
Weekly Totals:						52	10	62	

		Grand Totals	
		Month 10 Weeks: 4	
	Totals	10/15	10/22
Spots	62	52	10
Cost	61056	53380	7670

Spots:	62
Gross Total:	61,050.00
Commission:	9,157.50
Net Total:	51,892.50